



COME ALONG FOR THE RIDE.

New England Mountain Bike Association | Engagement Opportunities | 2025

OUR REACH



Our **expansive & deeply engaged community** delivers your brand a **high volume of top-tier impressions.**



Community Stats

Members: **10,254**

Program Participants: **17,272**

Signature Events Attendees: **4,000**

Signature Events: **15**

Outreach & Social

Email Distribution List: **27,428**

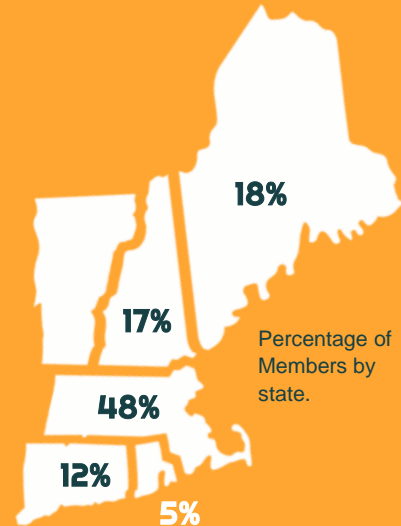
Email Open Rate: **59%**

Facebook Followers: **16,342**

Facebook Reach: **41,000**

Instagram Followers: **4,869**

Instagram Reach: **11,500**



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GRASSROOT BUSINESS ENGAGEMENT OPPORTUNITIES



Best for regional businesses and and outdoor-recreation brands seeking:

- Underscore dedication to the New England mountain biking community
- Support NEMBA's mission and vision
- Demonstrate commitment to outdoor recreation and open space

Business Leader Level Benefits (\$5,000)

Year-Long Engagement

- Prominent logo on website business member page
- E-newsletter partner highlight
- Social media stories

Bonus

- 4 individual memberships
- Certified business member sticker

Business Steward Level Benefits (\$2,500)

Year-Long Engagement

- Logo on website business member page
- E-newsletter partner highlight
- Social media stories

Bonus

- 2 individual memberships
- Certified business member sticker

Business Advocate Level Benefits (\$1,000)

Year-Long Engagement

- Listing on website business member page
- Social media stories

Bonus

- 2 individual memberships
- Certified business member sticker

Business Supporter Level Benefits (\$500)

Year-Long Engagement

- Listing on website business member page
- Social media stories

Bonus

- 1 individual memberships
- Certified business member sticker



For more info, reach out to Nicole Freedman, Executive Director: Nicole@nemba.org, 617-429-8440

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